



MENS SKY BLUE

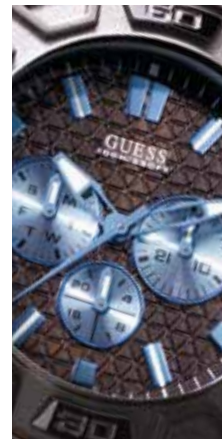
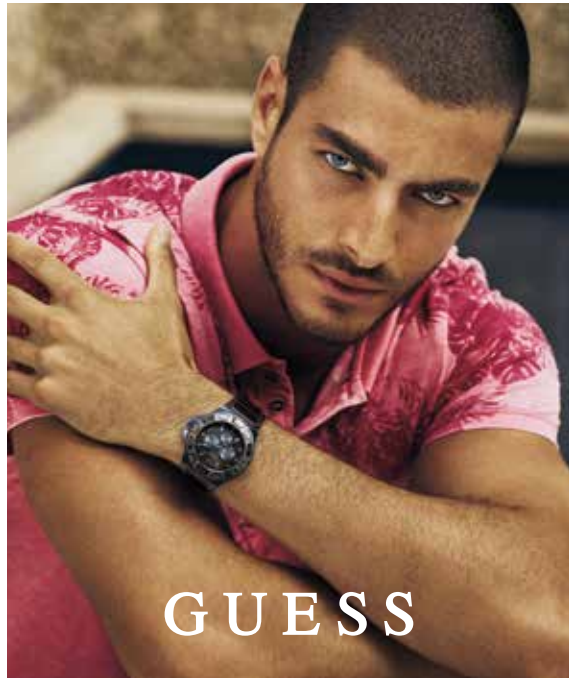
GUESS Watches has created a blue streak around the world with INDIGO BLUE.

As a denim brand, BLUE has always been part of our DNA and has defined our fashion revolution over the last three years. As GUESS Watches continues to evolve, so does our blue consumer.

Blue tones continue to reach new heights, rising into the SKY. Capitalizing on the strength of bold hues, SKY BLUE combines with dark chocolate brown in this quintessentially corporate pairing. Brown sunray dials pair up perfectly with croco-textured leather straps, while a dash of sky blue brushed case shapes up for a striking silhouette.

For the man that craves a conventional, yet trendsetting multi-function timepiece, GUESS is offering just that this season. The vintage vibe becomes fashion forward with piercing ice blue sub dials, oversized crowns, and contrasting chocolate brown. An oversized 12 o'clock marker and date window at the 3 o'clock position adds functionality to this powerful wrist presentation.

Our GUESS Guy finds subtle combinations with chocolate brown, a perfect compliment for day or night. By pairing this masculine shade with pops of cool sky blue, GUESS Watches has created an empire of fashion synergies essential to his busy lifestyle.



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SEQUEL

Founded in 2007, Sequel AG, a Timex Group company, is headquartered in Zug, Switzerland with satellite offices in London, Paris, Hong Kong, Toronto, and Norwalk, Connecticut. Sequel AG is a member of the Federation of the Swiss Watch Industry FH. The 15-year licensing agreement gives Sequel AG the exclusive distribution rights for GUESS Watches worldwide. Sequel AG distributes GUESS Watches in over 100 countries worldwide through a network of 60 distributors and 20,000 retail outlets.